



MALORIE NICOLE

HOW TO ATTRACT YOUR DREAM CLIENTS

3 EASY STEPS

UNLOCKING YOUR ABUNDANT LIFE

Unleash Your Purpose

First things first, you did not get into business because you wanted to be super salsey trying to get clients.

You did this because you love helping people, SO much so that you are dedicating your ENTIRE life to it.

Let's not forget the time and financial freedom.. that's always a plus :)

Most of marketing, when it comes to coaching is you sharing your message, your deep rooted message about why this purpose is going to help solve problems and transform lives.

Yes - YOUR purpose helps solve SO MANY PROBLEMS.

When you become the problem solver, it becomes a no brainer for people struggling with the problem you solve to work with you.

People see your message, it resonates deeply, and you become a MUST. Because, you are just that, you ARE the solution!

Do people understand right now that you do have solutions? Do they see it?

Why would anyone actually pay for my services?

Because... people pay for solutions.

Connect to your purpose, and start showing people what it is that you TRULY do.

There is something you do - that no one else does.
NO ONE.

Yes, YOU, coach reading this! - You're absolutely incredible and you are here to share all that innate beautiful power inside of you.

I know what you're thinking... there's so many coaches that are also doing what I'm doing. There's health coaches all over my feed, they're everywhere, I have no idea how to stand out.

Do you know about the 5%?

There's 5% of you that is unlike anyone anywhere else on this planet.

When you access this 5% things dramatically change.

Where I like to start with that, is exactly what we're talking about - connecting deeply to your purpose and the problem you solve.

YOU are going magnetize your clients to work with you, as long as you're not hiding this 5% ;))

Have you connected deeply to the solution you give people that aligns with your purpose?

If not, start there!

Get Visible

Well of course the world needs to hear these solutions if it's transformational and you are changing lives!

Am I wrong?!

I'm wrong a lot, but I don't think I'm wrong about this.

So, get VISIBLE.

That is the next step on you attracting your dream clients. They can't find you if you're hiding.

There are SO many places you can do this... and this doesn't mean sharing tips and tricks. This means sharing your truth, sharing your purpose, sharing that you really do have SOLUTIONS.

You and I both know that a solution isn't in a smoothie.

It's habit change, it's life transformation, it's the nitty gritty stuff that coaches like to keep on the back burner while they're sharing their secret recipes.

Your audience needs to hear and see these solutions, they need be woken up, they need to GET why they need your help.

Where do you do this? My two favorites, and instead of overloading you with 17 different options, let's narrow it down...

Facebook + in person networking.

Your clients are ALL OVER Facebook, and you may be thinking.. yeah but I've been there posting for ages and I'm getting nothing.

Well, time to stretch your approach.

Go back to your message, make sure it's congruent with your purpose and the solutions you provide people, and then take it a step further and make some new friends.

There's billions of people on Facebook, trust me that there are people that need your help.

In person networking, the world needs you, get yourself out there, book a talk, hold a meet up group, go to an event, hold your own event. BE SEEN.

Consistency & Clarity are KEY.

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Trust The Process

The process is growth.

Your abundance cycle BEGINS with you knowing how powerful you are. It's activated from that place.

Often times in business we think "I'll feel confident about this when I actually have clients" or "I'll feel worthy of what I do when more people sign up"

I get it, the clock is ticking, you have partners waiting for you to make it happen... but here's the thing.. to energetically align yourself to the greatness the universe wants to give you, you have to TRUST and know that you are worth it.

Don't believe you are? Try on my sweater because I believe you are, see how it feels for a couple days.

The process IS the growth. When you activate your power you activate the cycle of abundance that will give you everything you desire.

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You are enough.
You are worthy.
You are whole.

A holistic approach to unlocking
your abundance.

All you coaches out there know life
is not a linear thing, it's a holistic
approach to everything we do.

Every step you take is growth,
honor yourself for how far you've
come.

You can do this.

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